

# Adobe Creative Cloud licensing overview



## Flexible licensing options for primary and secondary schools and districts.

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning while helping students develop essential digital skills for college and career success.

Benefits include:

### Universal access for all ages

Give your students, teachers, and staff access to the latest industry-leading creative software so they can design, share, and publish compelling content across all media and devices. And now, students under the age of 13 can have their own Creative Cloud accounts provided that your school deploys in accordance with COPPA and other legislation.

### Budget predictability

A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for devices owned or leased by the school, and users attending or working for the school.

### Flexible deployment and management

Designed for an individual school or district, licensing options offer a web-based Admin Console that makes it easy to centrally manage and deploy licenses.

### Classroom and home use

Schools can use shared device licenses to allow anyone to access Creative Cloud apps on a given device in the lab or classroom. Shared device licenses also allow those with their own paid subscriptions to log into entitled machines and access their profiles and saved work. With named-user licenses, schools can give a student or teacher access to Creative Cloud on any device they use, including personal devices at home.

### Free instructional resources

Get your educators up to speed on Creative Cloud apps so they can ignite students' creativity. The Adobe Education Exchange offers free professional development and peer-to-peer collaboration, and the Adobe for Teachers site delivers curriculum and classroom project ideas.

Licensing options:



#### Creative Cloud desktop apps

Shared device licenses\*

- Complete set of Creative Cloud desktop applications (limited services)
- Licenses for each computer, rather than each user (ideal for labs)
- Scalable deployment for a school site or district
- Flexible license terms from 1-4 years
- US\$25 per license per year with minimum purchase of 100 licenses per school site and 500 per district\*\*



#### Creative Cloud for enterprise All Apps for K-12

Named-user licenses

- Complete set of Creative Cloud applications and services (age-appropriate only)
- Licenses for each student, faculty, and/or staff member
- Scalable deployment for a school site or district
- Flexible license terms from 1-4 years
- US\$5 per license per year with minimum purchase of 500 licenses per school site and 2,500 per district\*\*

# Creative Cloud for education institutions†

Give your students, teachers, and staff the digital tools to create amazing work.

		Creative Cloud named-user license	Creative Cloud shared device license
Component		Use	
<b>Desktop apps</b>			
Photography and design	Adobe Photoshop CC	Edit and composite images, use 3D tools, edit video, and create digital paintings.	• •
	Adobe Photoshop Lightroom CC	Easily edit, organize, store, and share photos from anywhere.	• •
	Adobe Photoshop Lightroom Classic CC	Organize, edit, and batch process all your digital photos with a desktop-focused app.	• •
	Adobe Illustrator CC	Create vector-based graphics and illustrations for print, web, video, and mobile.	• •
	Adobe InDesign CC	Design professional layouts for print and digital publishing.	• •
	Adobe Dimension CC	Easily create high-quality, photorealistic 3D images.	• •
	Adobe Acrobat Pro DC	Create, protect, sign, collaborate on, and print PDF documents and forms.	• •
	Adobe InCopy CC	Enable writers and designers to work simultaneously on the same document.	• •
Video and audio production	Adobe Bridge CC	Browse, organize, and search your photos and design files in one central place.	• •
	Adobe Premiere Pro CC	Edit video with high-performance, industry-leading editing tools.	• •
	Adobe After Effects CC	Create cinematic motion graphics and visual effects.	• •
	Adobe Audition CC	Record, mix, and restore audio for broadcast, video, and film.	• •
	Adobe Premiere Rush CC	Create, edit, and share online videos anywhere.	• •
	Adobe Media Encoder CC	Quickly output video files for virtually any screen.	• •
Web and mobile development	Adobe Prelude CC	Streamline the import and logging of video from any video format.	• •
	Adobe Dreamweaver CC	Visually design and develop modern, responsive websites.	• •
	Adobe Animate CC	Design interactive animations with cutting-edge drawing tools for multiple platforms.	• •
	Adobe XD CC	Design, prototype, and share engaging user experiences for websites, mobile apps, and more.	• •
	Adobe Spark with premium features	Create stunning branded social media graphics, web pages, and animated video stories—in minutes.	• •
	Adobe Flash Builder Premium	Build exceptional applications for Android, iOS, Windows, and Mac OS using a single development environment.	• •
	Adobe Scout CC	Profile Flash games on web and devices.	• •
<b>Mobile apps</b>			
Adobe Capture CC	Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices.	• •	
Photography apps: Adobe Photoshop Lightroom CC, Photoshop Mix, and Photoshop Fix	Bring the power of Adobe digital imaging to your mobile devices, with full Photoshop and Lightroom compatibility.	• •	
Design apps: Illustrator Draw, Photoshop Sketch, and Comp CC	Create layouts and draw expressively on your mobile devices, and preview mobile designs on iOS devices.	• •	
Video apps: Premiere Clip and Prelude Live Logger CC	Craft visual stories and animated videos, and edit with the power of Premiere Pro CC on mobile.	• •	
<b>Core services</b>			
Creative Cloud Libraries	Save, browse, and share assets from Libraries right inside your Creative Cloud apps.	• •	
Creative Cloud Assets	Store, manage, and share files with colleagues and clients, even if they don't have their own Creative Cloud memberships.	• •	
Creative Cloud Market	Access vector graphics, icons, patterns, and other design assets for use in all your creative projects.	• •	
<b>Other tools and services</b>			
Adobe Fonts	Find the perfect font for your designs.	• •	Limited
<b>Deployment and support</b>			
Centralized administration tools	Manage and track both named-user and device licenses from the handy web-based Admin Console.	• •	
Creative Cloud Packager	Centrally deploy apps and updates across your departments or institution.	• •	
Technical support	Get advanced 24x7 tech support to help deployments run smoothly.	• •	
Onboarding webinar	Get up and running fast with an onboarding webinar that walks you through the deployment process.	• •	
Storage	Get 2GB of cloud storage for file sharing and collaboration.	• •	

† Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. The applications are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply. Device licenses do not include services. Services are only available with named-user licenses.

\* K-12 School Site License available to a qualifying accredited primary and secondary or K-12 public and nonpublic school, or a school district office located at a single address.

† K-12 District License available to qualifying accredited primary and secondary or K-12 school legal entities (i.e. school districts). A legal entity may purchase and use district licenses across qualified primary and secondary school sites within the legal entity/school district and for use in administrative offices and/or a fully-owned educational training center used to educate active faculty and staff and/or enrolled primary and secondary school students.

Legal entity refers to an organization that has responsibility for the procurement and contract management of multiple individual primary and/or secondary schools, for example, a district, county, state, or government agency.

\*\* Minimum order quantities vary by region.

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